



CIRCULAR  
ECONOMY  
SYMPOSIUM (CES)  
2019

The graphic features a central dark teal circle with the text 'CIRCULAR ECONOMY SYMPOSIUM (CES) 2019' in white. This central circle is surrounded by a ring of ten segments, each containing a white icon. Starting from the top and moving clockwise, the icons are: a lightbulb, a gear, a wind turbine, a solar panel, a globe, a smartphone, a bicycle, a car, a recycling bin, and a laptop. The entire graphic is set against a background of white, curved, overlapping lines that create a sense of motion and depth.



# CIRCULAR ECONOMY SYMPOSIUM (CES) 2019



## Background

The Indian economy is at a critical stage of its journey – a stage that is characterized by rising demand-supply constraints, fast changing consumer preferences and an increasing stakeholder scrutiny. Circular Economy, in such a scenario, through its innovative business models, serves as an alternative to a traditional linear economy (make, use, dispose) in which we keep resources in use for as long as possible, extract the maximum value from them whilst in use, then recover and regenerate products and materials at the end of each service life.

## About CES – The Journey so far

With this background, FICCI contemplated the idea of constituting a platform with an objective to mainstream discussions around Circular Economy in India involving stakeholders across industry, government, civil society and academia, and hosted the first edition of Circular Economy Symposium (CES) in 2017. In continuation, the next edition held in 2018 witnessed showcasing of innovative strategies and practices that will enable the Indian Economy to achieve sustainable economic growth through circularity.

CES 2018 also witnessed the release of FICCI-Accenture theme paper on 'Accelerating India's Circular Economy Shift: A Half trillion USD opportunity - Future proofing growth in a resource scarce world' (<http://ficci.in/spdocument/22977/FICCI-Circular-Economy.pdf>). The highlight of the report - Circular business growth models could spell gains of up to \$697bn in India by 2030. It gave a deep insight into how circular economy models can radically help Indian businesses in creating sustainable value.

At the crux of it, it was concluded that to mainstream circularity, there is a need to create an ecosystem that fosters knowledge sharing and rewards the spirit of innovation.



## Way forward & CES 2019

Taking our journey forward with a vision to promote knowledge and action on Circular Economy, the CES team at FICCI is contemplating various issues and engaging with all stakeholders on continuous basis towards creating value for businesses and society at large. The third edition of the symposium planned in **May 2019** will have following as value addition:

Introduction of  
India Circular  
Economy  
Awards (ICEA):

To recognize the effort put in this space by industry and individuals that have made notable contributions and brought in a change through their innovation and strategy.

Master Class/  
Workshop on  
Circular Economy:

To help industry unlock the Circular Economy value in their business and to equip them with a practical toolkit to actively identify and pursue Circular Economy opportunities.

Experience  
learning by  
witnessing

The most innovative Circular Economy applications through case study, site visits and interactions with practitioners.

In addition, by virtue of our partnership and support to '**The Circular's Awards**' (an initiative of the World Economic Forum and the Forum of Young Global Leaders, which runs in collaboration with Accenture Strategy), the participants and partners of CES 2019 will have access to learnings and global best practices.

FICCI invites entries from Indian industry, start-ups, NGOs to participate in the Circulars 2019. FICCI team will facilitate the application process and provide all possible support to our members. The entries are open until 30th September 2018. For enquiries, please contact [ces@ficci.com](mailto:ces@ficci.com)

Who Should  
Attend?

Business leaders, policy makers and influencers, managers, consultants, researchers, multilateral agencies, and NGO's.

# Partnership Opportunities for CES 2019

Recognised as one of the best conferences on Circular Economy in India, CES 2018 was attended by over 200 delegates from India and overseas. Partner with CES 2019, for an empowered access and enhanced branding/visibility among global sustainability leaders and key stakeholders.

## Why Partner:

- **"Leadership demonstration** - showcase your organisation's commitment to sustainable development and circular business solutions
- **Opportunity to conceptualize and conduct** - special sessions on Circular Economy and be the drivers to bring change
- **Gain recognition** - amongst the global gathering of Circular Economy Crusadors. CES is endorsed by highest policy making bodies like NITI Aayog
- **Network with Global Leaders**- Collaborate and Share
- Brand Positioning and Visibility

For exploring collaboration opportunities, please contact us at [ces@fikki.com](mailto:ces@fikki.com)

## The Organizer

Federation of Indian Chambers of Commerce & Industry (FICCI): Country's oldest and largest apex business organization. A non – government, not – for – profit organization, FICCI is the voice of India's business and industry.

## Contact US

### Team CES

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